

ELLIE BLACK

UX/UI AND BRANDING DESIGNER

A passionate and driven college student pursuing a Bachelor's Degree in Graphic Design, Spanish, and Latin American/Latino Studies. Experienced in a wide range of skills, including research, coding, 3D modeling, wireframing, and prototyping. Eager to continue developing UX/UI and branding experience with a creative, forward-thinking company.

SKILLS

- HTML, CSS, Javascript
 - Adobe Suite, Figma, Creatopy, Blender
 - Responsive/Interactive UX Design
 - Wireframing & Prototyping
 - Copywriting
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EDUCATION

UNIVERSITY OF ARKANSAS, FAYETTEVILLE

Expected Graduation May 2024

BFA in Graphic Design; BA in Spanish, BA in Latin American and Latino Studies

RELEVANT COURSES

- User Experience
 - Identity Systems I & II
 - Interactive Design
 - Technology in Context
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EXPERIENCE

INTERACTIVE DESIGN INTERN, NEW YORK

VanEck | June—August 2023

- Developed and presented new web interactions for VanEck Insights webpage with Figma.
- Explored new designs for VanEck Education webpage.
- Designed and animated for social media with Adobe and Creatopy.

SOCIAL MEDIA DESIGNER, FAYETTEVILLE

CBD&Me | January—April 2023

- Staged, photographed, and edited CBD products.
- Researched product trends and scheduled social media uploads.
- Wrote copywrite for social media captions and hashtags.

EVP OF DESIGN, FAYETTEVILLE

Hill Records | Fall 2021

- Created visual identity for Fall season's release.
- Designed album cover, merchandise, and promotional material.
- Coordinated with team to put on artist showcase.



eablack.design@gmail.com

ellie-black-design.com