

ELLIE BLACK

901-488-8467

eablack.design@gmail.com

A passionate and driven designer with a Bachelor's Degree in Graphic Design, Spanish, and Latin American/Latino Studies. Experienced in a wide range of skills, including web design, coding, 3D modeling, graphic design, and social media marketing.

SKILLS

- HTML, CSS, Javascript
 - Adobe Suite, Figma, Creatopy, Blender
 - Web Design
 - Social Media & Copywriting
 - Project Management
 - Curious, creative, communicative
 - Detail-oriented
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EDUCATION

UNIVERSITY OF ARKANSAS, FAYETTEVILLE

May 2024, Graduated with High Honors

BFA in Graphic Design; BA in Spanish, BA in Latin American and Latino Studies

EXPERIENCE

FREELANCE DESIGNER

Remote | August 2023—

- Maintain website designs for various companies, ensuring accessibility and seamless visual design is implemented.
- Design marketing materials for B2B companies and public facing promotional content.
- Craft unique brand identities for companies that establish company integrity, reflect its values, and set itself apart from competitors.

INTERACTIVE DESIGN INTERN, NEW YORK

VanEck | June—August 2023

- Developed and presented new web interactions for VanEck Insights webpage with Figma.
- Researched and explored new designs for VanEck Education webpage.
- Designed and animated for social media with Adobe and Creatopy.

SOCIAL MEDIA DESIGNER, FAYETTEVILLE

CBD&Me | January—April 2023

- Staged, photographed, and edited CBD products to be posted each month.
- Researched product trends to present to team and scheduled social media uploads.
- Wrote copy write for social media captions and hashtags to increase engagement.